Wealth Without Cash: How to Creatively Finance Real Estate Deals





Reminder!

Creatively financing your real estate deals is meant for advanced investors who have strong business acumen and is not to be used as a get rich quick scheme or beginner way to acquire real estate without assets or credit. Let's talk about all the downsides to creative finance.

Acquisition Strategies





All the Acquisition Strategies

- 🔹 Subject To... SubTo. 🮳
- Seller Finance
- Hybrid... combo of SubTo and Seller Finance
- Executory Contract

- Lease Option
- Novation Agreement
- Partnership with the Seller
- Morby Method
- Dating Contract
- Arbitrage
- Note Buying

Let's talk about the PROS & CONS

Disposition Strategies



Disposition Strategies... Honestly too many to list!

- Wholesale
 - You can wholesale anything
- Fix and Flip everything. Develop.
- Pay yourself and keep the property
- SRRRR
- Lease Option

- Wrap
- Wrap and then sell the note
- Traditional rental
- Short term and Mid term rentals
- CO-Living. Think Padsplit.com
- So many other hold strategies

Let's talk about the PROS & CONS

Types of Financing

Types of Financing

Let's talk about the PROS & CONS



- Bank Financing 🤮
 - We RARELY use this, except for Morby Method
- Seller Finance/SubTo
 - Seller becomes the bank,
 - Or lets you take over payments
- Private Money Lenders
- Private Money Partners
- Limited Partners if you are going to raise a fund.
 - Bigger projects only
- Strategic partners who have resources you don't have.
- Lines of credit/credit cards/whole life insurance/retirement accounts

- Leverage off other properties you own
- Deferring payments or escalating payments
- Partnerships
 - Seller and you partner on the outcome
- Tax credit
 - Think Puerto Rico
 - Opportunity zones
- Gator financing
- Brokering capital
- SBA loans taking over SubTo
 - EIDL loans take over SubTo
 - IRS and other liens taking over SubTo

Types of Deals





Types of Deals

- Land
- RV Parks
- Mobile home parks
- Mobile homes with land
- Single family for investing
- Homes to live in!
- Microfamily

- Multifamily
- Large Multifamily
- Businesses
- Cars/planes/RVs/work trucks etc.
- Camera equipment
- Literally anything









Let's start with Land

33425 North 223rd Ave, Wittmann, AZ 85361 (50 Lots)

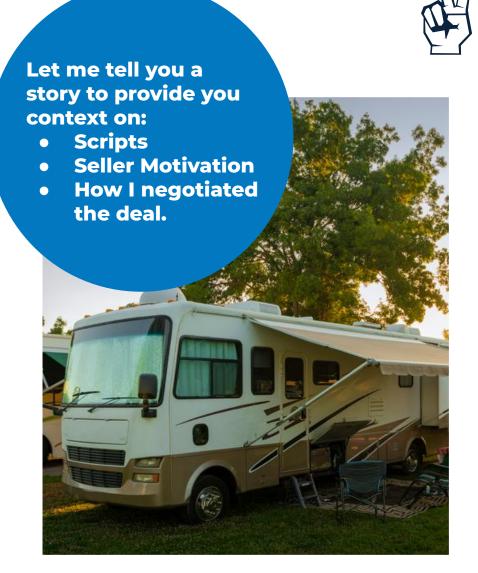
- WHERE DID IT COME FROM: Pulled a list of vacant properties who were owned more than 10 years.
- **TYPE OF STRATEGY:** Novation Agreement.
- SELLER MOTIVATION: Wanted more money. Didn't want to build.
- **TYPE OF FINANCING:** Partnership with the seller. I partnered with a mobile home manufacturer, a developer and a private money lender. They brought the houses, the money and the labor at COST... and then we split everything 4 ways.
- **PROFIT:** I made \$1.5 Million on this project with no money. No banks. No credit. Little experience.



RV Parks

3621 MT-40 W, Columbia Falls, MT 59912 and 3185 MT-40 W, Columbia Falls, MT 59912

- WHERE DID IT COME FROM: Loopnet/Crexi Listed property.
 Listing went dead. Extensive follow up.
- TYPE OF STRATEGY: Seller finance PLUS took over his SBA loan Subject To.
- **SELLER MOTIVATION:** Wanted to retire. Wanted to avoid capital gains taxes.
- **TYPE OF FINANCING** \$6.6 Million purchase price. 94% seller finance. 6% private money partner.
- **PROFIT:** Cashflow on day one \$10K per month NET.





Mobile homes that own land 1906 S 78th Pl, Mesa, AZ 85209

- WHERE DID IT COME FROM: Wholesaler pulled a high equity list and could not get a low price.
- TYPE OF STRATEGY: Seller Finance
- **SELLER MOTIVATION:** Wanted to retire. Didn't want to be a landlord any longer.
- TYPE OF FINANCING: Seller Finance
 - \$0 down and 0% interest. Seller paid the closing costs.
 - Tenant stayed in the property.
 - We literally have ZERO DOLLARS into this deal.
- **PROFIT:** \$1,000 per month net. Property has also gone up \$150,000 since our purchase.

NOTE SECURED BY DEED OF TRUST (INDIVIDUAL)

\$ 100,000.00

Maricopa, County, ARIZONA

March 31, 2020

FOR VALUE RECEIVED, the undersigned jointly and severally, promise to pay to Dale Poyer and Susan Poyer, Trustees of The Dale and Susan Poyer Living Trust dated January 14, 2016 or order, at Magnus Title Account Servicing, MARICOPA, ARIZONA, the principal sum of One Hundred Thousand Dollars (\$100,000.00), payable as follows:

Buyer to execute a Note and Deed of Trust in favor of the Seller payable as follows:

- \$5,000.00 down payment due September 19, 2020
- \$5,000.00 down payment due March 19, 2021

In regular monthly installments of \$375.00, or more, payable on or before the same day of the month, beginning May 1, 2020. With interest on all unpaid principal at the rate of 0% per annum from close of escrow, payable monthly, the interest to be first deducted from the monthly installment and the balance to be applied upon the principal. The financial amount is fully amortized over 20 years (240 payments). The unpaid balance is due on or before March 1, 2040.

If the unpaid balance is not paid in full by the end of the term date set forth above, the late fee per day will be \$50.00.

In the event the trustor, without the prior written consent of the beneficiary, sells, transfers or conveys his interest in the real property secured by this Deed of Trust the beneficiary may, at the beneficiary's option, declare all sums secured hereby immediately due and payable. Consent to one such transaction shall not constitute a waiver of the right to require such consent to future or successive transactions.

It is understood and agreed that any payment received by the servicing agent 10 days or more after the due date of said payment shall accrue a LATE CHARGE of \$25.00, not to exceed five percent (5%) of the scheduled payment.





Single Family Homes. Close to 1000 of these

2720 N. Sterling Ave, Mesa, AZ

- WHERE DID IT COME FROM: Agent outreach. Failed listing.
- **TYPE OF STRATEGY:** Bought it SubTo. Paid closing costs, renovation and paid myself \$20K. Private lender was paid off from cashflow... the property is an AirBnb. Nets \$3k per month.
- SELLER MOTIVATION: Seller was frustrated from home not selling.
- TYPE OF FINANCING: Private Money Lender
- **PROFIT:** \$3,000 per month NET cash flow on Airbnb.





Let me tell you a story to provide you context on:

- Scripts
- Seller Motivation
- How I negotiated the deal.

• LAST SOLD ON NOV 26, 2019 FOR \$372,788

2720 N Sterling, Mesa, AZ 85207

\$646,674 — 3 2,126

Redfin Estimate Beds Baths Sq Ft



Is this your home?

Track this home's value and nearby sales activity

I own 2720 N Sterling

Microfamily 511 Pine St, Anchorage AK 99508

- WHERE DID THE DEAL COME FROM?: Foreclosure list.
- **TYPE OF STRATEGY:** Subject to.
- **SELLER MOTIVATION:** Seller was in foreclosure.
 - Had to catch up payments and reinstate the loan.
- **TYPE OF FINANCING:** Private Money Lender
- **PROFIT:** \$1,200 per month net.



Contracts and Paperwork

I have an incredible transaction coordinator on my team. You can hire her or have her refer you to someone else:

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Contact

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